

W.O.W. Survey Update

We are pleased to share with our membership an update to our survey taken in October.

- 136 W.O.W. members responded to the survey.
- There was a total of 1053 responses to 10 questions, with another 307 non-responses designated as “skipped”.
- The responses fell into these categories in no particular order:

1. Donation Comments
2. Lecture/Enrichment Series
3. Luncheons
4. Fundraising
5. Member Activity/Meetings
6. Social Events and Activities
7. Membership
8. Community Services Comments
9. Volunteer Comments
10. New Ideas/Suggestions
11. Welcome and Member Support
12. Board Leadership
13. Luminary Night
14. Women Who Live In The Villages
15. Communications

The overwhelming response to Question #2 – What was your reason for joining, was gratifying to read. From four choices: Volunteering, Social, Activities or All of the Above, 64.18% chose All of the Above, 24.63% chose Social, 7.13% chose Activities and 3.73% chose Volunteering.

The remaining 9 questions provided many insightful and smart suggestions, ideas and opinions. There is much to consider as we look forward to this opportunity for meaningful change.

Three upcoming events: Winter Mixer, February Luncheon, and the Artisan Showcase will be a nice “update” to our past presentations!

We will continue to provide you with additional information as our progress moves forward. Your support and feedback is greatly appreciated.

W.O.W. Executive Board